

EASO

European Association for the Study of Obesity



33rd EUROPEAN CONGRESS ON OBESITY

12-15 May 2026 - İstanbul, Türkiye

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TAN
BUL

SPONSORSHIP DOCUMENT

www.eco2026.org

CONTACTS



SCIENTIFIC SECRETARIAT



European Association for the Study of Obesity

C/O SPACES - Causeway House, 13 The Causeway
Teddington TW11 0JR , UK
E-mail: enquiries@easo.org

ORGANISER



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VENUE



Darülbcdai Cad. No:3 34367
Şişli Maçka - İstanbul/Türkiye
<https://www.iccistanbul.com/>

For your sponsorship requests please contact with
Kerem Unal - keremunal@figurint.com

THE EUROPEAN ASSOCIATION FOR THE STUDY OF OBESITY

Established in 1986, EASO is a federation of professional membership associations from 39 countries. It is in Official Relations with the WHO Regional Office for Europe and provides the Expert Secretariat to the European Parliamentary Special Interest Group on Obesity.

EASO is the voice of European obesity professionals, representing a community of over 20,000 academics, scientists, health care practitioners, physicians, public health experts, early career researchers, students.

EASO's main aims are as listed below;

To support the development of a unified evidence-based approach to tackling obesity across disciplines and countries

- by coordinating messages, connecting stakeholders and creating opportunities for collaboration.

To advocate obesity as an urgent and relevant health priority to policymakers, NGOs, research funders, health professionals, media, industry and the public

- by scoping the European landscape to identify evidence gaps and galvanising partners in order to close those gaps and develop arguments that impact policy.

To identify and articulate effective solutions to these stakeholders

- by engaging key actors, EASO supports the development of an environment in which policy changes can take place. By providing evidence based resources such as information, toolkits, and collaborative networks, EASO lays the foundation for the policy conversation.

To support our national members

- by providing tools and guidance that meet national needs and help establish strong local structures and communities to foster education, research and communication at the national level.

To provide a global platform for sharing ideas and developing solutions in the European context

- by sharing knowledge across countries and specialties to support the development of best practice, and by working together to provide resources that enable the development of a new generation of advocates, activists, practitioners and researchers.
- by using established EASO structures (including the ECO, expert and patient networks, website, social media platforms) to leverage and amplify the work of EASO stakeholders.

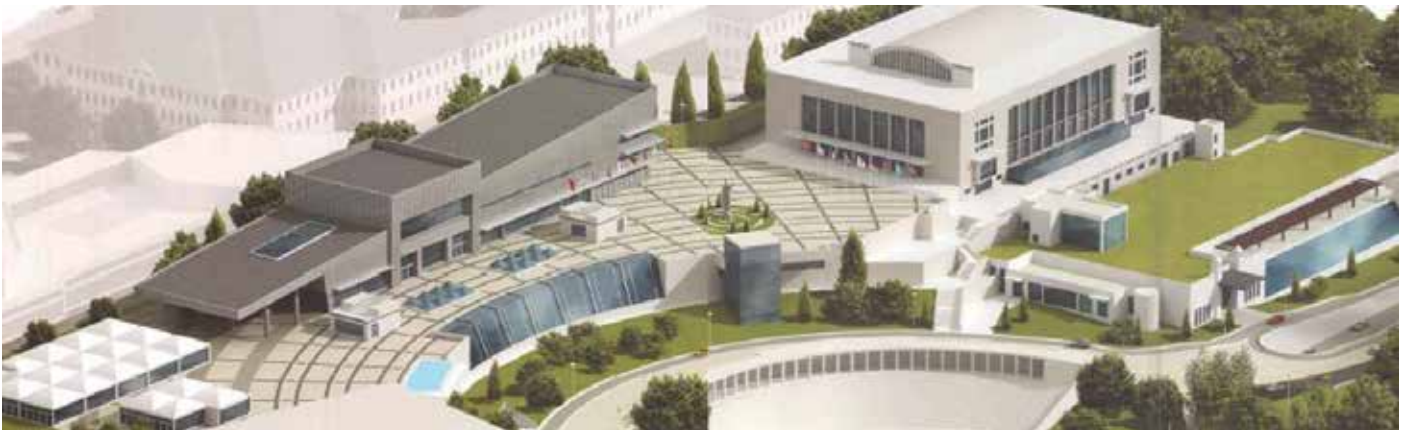


ISTANBUL CONGRESS CENTER



Istanbul Congress Center (ICC)

- The Istanbul Congress Center (ICC) has a world class technological infrastructure, professional staff and offers very high quality of services to guests
- The Venue can be considered Istanbul's largest and most centrally located congress and exhibition area
- The ICC is a tailor-made solution to large - scale meetings
- The Auditorium has a capacity of 3700 seats
- The Venue has a catering capacity for up to 15000 people
- There are 10 rooms (from 180 m2 up to 1300 m2)
- There are workshop rooms with a 8000 m2 usage area (from 17 m2 up to 172 m2).
- The Venue is situated in the heart of Istanbul's business and cultural district
- It is walking distance to numerous 3, 4 and 5-star hotels





THE CONGRESS VENUE





SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP



Companies with a total contribution of over **400,000 Euros** will be categorized as Diamond Sponsor.

EASO

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33rd EUROPEAN CONGRESS ON OBESITY

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SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

01 MAJOR SPONSORSHIP

NON EXCLUSIVE

€ 100,000

- Industry Sponsored Symposium (90 minutes)
- 50 sqm Exhibition space
- 10 Exhibitor Registrations
- 4 Invitations to the Presidents' Dinner
- 2 Full delegate Registrations
- 3 mobile app sliding banner (1000x700 pixel horizontal jpeg. A link can be given to the advertisement)
- 1 full page colour advertisement in the congress e-programme book
- Company profile in the congress e-programme book
- 1 E-Bulletin sponsorship (sent by ECO26 Secretariat). A link can be given to the company advertisement which can be directed to the company's website when clicked
- Acknowledgement on the congress and ECO26 websites
- 2 Hostesses will be assigned for 3 hours before and during the satellite symposium for assistance
- A roll-up can be placed outside of the meeting room before the satellite symposium start. The roll-up can only be placed in front of the allocated meeting room or inside the room

02 PRINCIPAL SPONSORSHIP

NON EXCLUSIVE

€ 70,000

- Industry Sponsored Symposium (90 minutes)
- 5 Exhibitor Registrations
- 2 Invitations to the Presidents' Dinner
- 1 mobile app sliding banner (1000x700 pixel horizontal jpeg. A link can be given to the advertisement)
- Company profile entry in the congress e-programme book
- 1 E-Bulletin sponsorship (sent by ECO26 Secretariat). A link can be given to the company advertisement which can be directed to the company's website when clicked
- Acknowledgement on the congress and ECO26 websites.
- 2 Hostesses will be assigned for 3 hours before and during the satellite symposium for assistance
- A roll-up can be placed outside of the meeting room before the satellite symposium start. The roll-up can only be placed in front of the allocated meeting room or inside the room



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

03

COMPANY SPONSORED SYMPOSIUM

NON EXCLUSIVE

€ 60,000

- Industry Sponsored Symposium (90 minutes)
- 3 Exhibitor Registrations
- Company profile entry in the congress e-programme book
- 1 E-Bulletin sponsorship (sent by ECO26 Secretariat). A link can be given to the company advertisement which can be directed to the company's website when clicked
- Acknowledgement on the congress and ECO26 websites.
- 2 Hostesses will be assigned for 3 hours before and during the satellite symposium for assistance
- A roll-up can be placed outside of the meeting room before the satellite symposium start. The roll-up can only be placed in front of the allocated meeting room or inside the room

04

WIRELESS INTERNET

EXCLUSIVE

€ 40,000

RESERVED

Benefits: Name recognition on log-in screen visible to attendees who are prompted to log in daily

- **Premium Visibility:** Your company name will be prominently displayed on the daily log-in screen, ensuring high exposure to all attendees as they connect to the Wi-Fi network.
- **Exclusive Opportunity:** As the sole Wi-Fi sponsor, your brand will stand out without competition, maximizing recognition among delegates, speakers, and exhibitors.
- **Enhanced Engagement:** Attendees will interact with your brand every time they access the internet, reinforcing your presence throughout the event.



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

05 E-POSTERS PLATFORM SPONSOR

EXCLUSIVE

€ 30,000

RESERVED

ePostersLive is an innovative, integrated platform which has been specifically designed to provide fully automated, electronic management of scientific posters in a scientific poster session. The platform consists of onsite display at a poster designated area of the Congress Venue.

- Your logo will be placed on a visible spot at the top right-hand column of each website page along with a link of your choice
- Acknowledgment in the Congress Final Programme as the ePoster Supporter
- Acknowledgment on the official Congress website as the ePoster Supporter and link to your website

06 ECO26 MOBILE APP

NON EXCLUSIVE

€ 30,000

(This sponsorship is not exclusive and can have multiple sponsors. The price will remain the same for each sponsor)



- High Profile Exposure – company logo on home page, long term usage.
- 3 Push Notifications will be granted
- 3 Sliding Banner within the mobile app

07 ATTENDEE SURVEY

EXCLUSIVE

€ 30,000

(Write 4 custom questions for the post-congress attendee survey)

- Data from attendee survey (anonymized)



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

08	POSTERS NETWORKING RECEPTION	EXCLUSIVE	Per Reception: € 25,000
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- Sponsors obtain visibility through the Newsletter sent electronically
 - Newsletters will be sent to all ECO26 registered delegates. (The sponsoring company is expected to provide the HTML format newsletter which they wish to be sent to the delegates)
- There will be 2 Posters Networking Receptions one on the 13th of May and 14th of May.*

09	FRUIT SPONSORING	EXCLUSIVE	€ 20,000
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Please note that your request will be reviewed and is only valid after a written confirmation.

Description

- Quantity: 3 days distribution for delegates in the exhibition hall
- Location: 2-3 points of distribution in the exhibition hall
- Material: 1 roll-up and napkins per station (provided by sponsor)
- Exclusive sponsorship

Enhance your visibility with a healthy snack sponsorship! Delegates highly appreciate the provision of free fruits in the exhibition area.

Align your brand with this positive and health-conscious experience by securing the sponsorship for this essential snack.

10	WELCOME RECEPTION	EXCLUSIVE	€ 20,000
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- The Welcome Reception is the event organized to officially welcome speakers and attendants and a wonderful chance for everybody to start connecting
- Your branding will appear onsite, online and in the programme

11	LUNCH	EXCLUSIVE	Per Day: € 20,000
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- Company logo at lunch stations



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

12	COFFEE BREAK	EXCLUSIVE	Per Break: € 15,000
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- Company logo at coffee stations

13	PREMIUM PUSH NOTIFICATION SPONSOR	EXCLUSIVE	€ 15,000
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RESERVED

- 3 push notifications per day (max 30 words each)
- Logo + clickable link (to a website, survey, or session page)
- Priority scheduling (prime times: morning, lunch, afternoon)
- Exclusive category rights (e.g., only one Pharma or Tech sponsor)

14	WATER DISPENSER	EXCLUSIVE	€ 15,000
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Sample images – water dispenser model and advertisement space may vary.

Please note that your request will be reviewed and is only valid after a written confirmation. If demand exceeds availability, the allocation will be done by Figur International.

Description

- Water is always a hit!
- Increase your visibility with eight branded water dispensers in the exhibition hall.
- Additionally, your discreet logo is permitted on approximately +/- 10 dispensers throughout the congress centre.
- All product images shown are for illustration purposes only. The final product may vary.



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

15 CHARGING STATION

NON EXCLUSIVE

€ 7,500



- To help people stay connected
- Sponsoring Company Logo or Visual will be placed on the Charging Station
- All product images shown are for illustration purposes only. The final product may vary.

16 DIGITAL ADVERTISEMENT SCREENS

NON EXCLUSIVE

€ 5,000



Please note that your request will be reviewed and is only valid after a written confirmation.
5,000 € net / advert / day

Description

Showcase your advertisement on screens placed in prime locations.

The 5 digital screens will be strategically positioned throughout the congress venue, with each screen displaying up to three rotating ads per day.

- Digital poster or 1-minute video
- Industry session announcement
- Corporate advertisement
- NO product placement
- NO QR code
- No exclusivity – one company can book maximum 2 slots per day



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP			PRICE
17	STANDARD PUSH NOTIFICATION SPONSOR	NON EXCLUSIVE	€ 3,000
<ul style="list-style-type: none">• 1 push notification per day (max 30 words)• Text-only or with logo (with link)• Standard scheduling (subject to availability)			
18	CONGRESS NEWSLETTER	NON EXCLUSIVE	€ 3,000
<ul style="list-style-type: none">• Sponsors receive visibility through our regular electronic congress• Newsletters sent to the ECO26 registered delegates. (HTML format will be given by the sponsor company)			
19	MOBILE APP SLIDING ADVERTISEMENT	NON EXCLUSIVE	€ 2,500
<ul style="list-style-type: none">• Mobile App Sliding Advertisement• 1000x700 pixel horizontal jpeg. A link can be given to the advertisement			
20	CONGRESS E-PROGRAMME BOOK ADVERTISEMENT	NON EXCLUSIVE	<small>Per Advertisement:</small> € 2,500
<ul style="list-style-type: none">• Full page, full colour advertisement in the body of the Congress E-Programme Book			



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE

21

PROMOTION ASSISTANT INDUSTRY SESSIONS

NON EXCLUSIVE

Per Slot:
€ 2,000



Have our congress assistants personally share your information

Description

To support sustainability, you can also choose a digital display, lollipop sign, or similar options instead of paper flyers.

Each booked slot includes two congress assistants promoting your industry session

Available slots:

- Morning slot (2h): 09:30 – 11:30
- Noon slot (2h): 12:00 – 14:00
- Afternoon slot (2h): 15:30 – 17:30

Allowed content:

- Industry session announcement only
- NO product placement
- NO QR code

22

LEAD RETRIEVAL SYSTEM

NON EXCLUSIVE

Per Lead Retrieval:
€ 1,500



We are offering the “K-Lead” Application. If obtained the “K-Lead” app will be downloaded through the Congress mobile app (you will be provided a password) onto your own smart phone or tablet and transform your device into an instant, easy lead retrieval system and capture participants’ contact information with a quick scan of their badge.

You will be able to quickly capture lead information by scanning the barcode on attendees’ badges. Please note that similarly to sharing a business card, presenting a delegate badge for scanning at exhibition booths or industry symposia constitutes an expression of consent to share their personal details with the company that is scanning their badge so that it may contact them in the future.



SPONSORSHIP OPPORTUNITIES

TAILOR-MADE SPONSORSHIP PACKAGES

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 20% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

For your sponsorship requests please contact with
Kerem Unal - keremunal@figurint.com



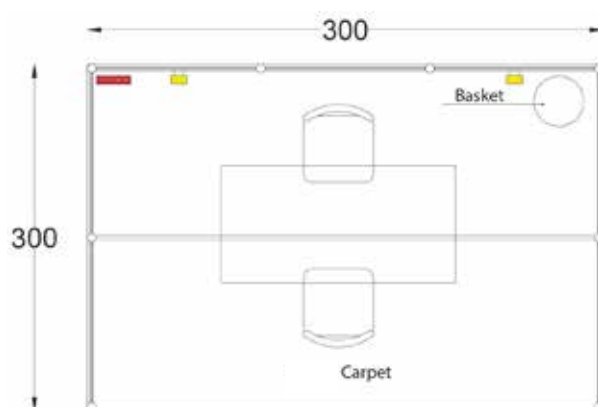
COMMERCIAL EXHIBITION

SPACE ONLY	FEE
9 sqm booth (min.)	€ 750 per sqm
each sqm. > 9	€ 650 per sqm

The space rental fee includes:

- Panels 100xh250 cm in white forex with aluminum structure
- Panels 100xh100 cm in white forex with aluminum structure
- Carpet - mq 9
- White table

- White chair
- Electrical system with 2 spotlights and 1 power strip - ac1
- Front panel dim. 300xh30 cm with single color prespaced
- Company Name
- 2 Exhibitor badges



IMPORTANT NOTE

The priority to choose an exhibition space will be determined by the sponsoring company's total contribution to the Congress.

All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ECO26.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed. The manual will contain final information on the ECO26 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

20% VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither ECO nor its onsite meeting manager, Figur International, can guarantee that all such requests can be met. ECO reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.



GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the ECO26 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed ECO26 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO26.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO26 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO26. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO26 Organisers, the ECO26 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of ECO26. The organisers must approve all space only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

Payment Schedule

The amount of the invoice is due within 15 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card (3,5% commission fee will apply)

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- e. That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the ECO26 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.

